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## **Google AdWords Proposal**

OMG INDIA the world's only fused Online Marketing Group, offers The Best Combination of Online Marketing & Complete IT Solutions platforms for individuals and corporates. The OMG INDIA.com aids you to: Digital Marketing, Online Promotion, Magazine Management, Mass Mail Marketing, SMS Marketing, Preparing Presentation, Lead Generation, Google AdWords, Social Media Marketing, Real Estate Software, Custom Software, Enterprise resource planning (ERP), Customer relationship management (CRM) , E-Commerce, Complete IT Solutions, Toll Free Number, International Web Designing & Development and related services.

### **Google AdWords - Reach the right people at the right time!**

Google AdWords is Google's main advertising product and main source of revenue. Google's total advertising revenues were USD\$28 billion in 2010.[2] AdWords offers pay-per-click (PPC) advertising, cost-per-thousand (CPM) advertising, and site-targeted advertising for text, banner, and rich-media ads. The AdWords program includes local, national, and international distribution. Google's text advertisements are short, consisting of one headline consisting of 25 characters and two additional text lines consisting of 35 characters each. Image ads can be one of several different Interactive Advertising Bureau (IAB) standard sizes. Managing a Google AdWords campaign is the easy part - leave it to us. Deciding how assertive you want to be is up to you. Market research shows that satisfaction with Google advertising is 35-57% Higher than all other marketing media!

#### **Your blueprint for better traffic from your website:**

Google AdWords is Google's Pay-Per-Click (PPC) program that lets advertisers to create ads and have them displayed on Google search engine result pages (SERPs) when corresponding keywords are entered by a user. Advertising with sponsored links in the Google search engine enables you to reach more than 82% of Internet users, currently reckoned at 34 million users and climbing. The beauty of AdWords is that of this vast audience, they narrow down your target sector to a specific group of users exclusively.

**Pay Per Click - Google AdWords - Get your ad on Google Today...**

**Be seen by Clients at every moment that they're searching on Google for the things you offer.**

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#### **Registered Office**

**OMG India**

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## **Google AdWords - The seven benefits of Google AdWords:**

- You pay only for clicks-through from users who want to buy
- Your ad reaches more than 82% of search engine users
- You can advertise in 110+ countries worldwide
- You can gain new customers specifically interested in your products or services
- You can increase sales of your products or services
- More visitors to your site
- You can make your brand more popular

**☺ Managing a Google AdWords campaign is the easy part - leave it to us. Deciding how assertive you want to be is up to you.**

## **Choose the best budget package**

	<b>Beginner Package</b>	<b>Advanced Package</b>	<b>Business Package</b>
Max Number of keyword	20	30	90
Max number of sponsored links	5	15	45
Monthly Budget	20,000/-	50,000/-	1,00,000/-
	Monthly Budget	Half Yearly Budget	Yearly Budget
<b>Service Charge on Monthly Budget</b>			
Campaign Management Fee	5,000/-	10,000/-	15,000/-

**Looking forward to provide our most preferred services.**

## **Contact Details:**

### **Support**

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### **Sales**

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